



# Advertise with the Golf Collectors Society!

**The Golf Collectors Society** is a non-profit corporation founded in 1970. We have over 1100 members who are avid golfers that play many more rounds per year than the average golfer, search for the newest and latest equipment, travel to play golf, collect memorabilia, and play in hickory shaft tournaments. To put it another way, they are golf nuts who are very good prospects for you!

We offer a variety of advertising opportunities for qualified golf companies to reach our members. They include **display ads** in the quarterly publication, *The Bulletin* and the Annual Membership Directory; and **Bulletin inserts** (brochure or flyer).

**Google-Style ads** are available on our website at [www.golfcollectors.com](http://www.golfcollectors.com). The cost is \$50/month. We can also send an **email blast** to the GCS membership (approximately 900 addresses) at the cost of \$200.

In addition, you may purchase a set of **GCS mailing labels** for one time use for \$400. Please see table below for all other pricing or phone 541-991-7313 for more information.

## Single Issue Rates

Type/Size	Dimensions	Bulletin	Directory
Display Ad 1/4 Page (B&W)	3.5" x 4.5"	\$200	\$200
Display Ad 1/2 Page (B&W)	7" x 4.5"	\$400	\$400
Display Ad Full Page (B&W)	7" x 9.5"	\$700	\$700
Display Ad Full Page (Color); Inside Back Cover (C3)	7" x 9.5"	\$1000	\$1000*
Display Ad Full Page (Color); Inside Front Cover (C2) or Back Cover (C4)	7" x 9.5"	\$1500	\$1500*
Bulletin Insert	Flyer/Brochure	\$500	\$500

\*Subject to sale of all covers

***For all of the above, purchase three ads and receive a fourth ad at no charge or contact us for custom packages.***

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**[www.golfcollectors.com](http://www.golfcollectors.com)**

**2012 *Bulletin* submission deadlines are: March issue – Feb 2; June issue – May 1; September issue – July 23; December issue – October 22. Mail dates are approximately four weeks later. The *Membership Directory* submission deadline is February 1, 2012**